



RECON ASIA-PACIFIC

EXPLORING RETAIL OPPORTUNITIES AND TRENDS THROUGHOUT ASIA

20 – 22 OCTOBER 2015 | GRAND HYATT TAIPEI

- A new-look event for retail real estate owners, managers, developers, investors, retailers and service providers
- Leading global speakers bringing innovation and industry trends to Asia
 - Discover all the Asian markets in one place, at one time
 - Focus on marketing, investment and new business opportunities

FEATURING

Leading
geo-political
strategist



Dr Parag Khanna
Managing Partner
Hybrid Reality

World authority on
merging technology
and retail space



Deborah Weinswig
Head of Global Retail
& Technology
Fung Business
Intelligence Centre

Leading Taiwanese
retail property
developer and investor



Jeff Tsai
Chairman
Taroko Development
Corporation

Expert on
shopping centre
security



John Yates, QPM
Head of Security
Westfield Corporation

Highlights of RECon Asia 2015:



Conference Moderator:
Greg Clark, CBE

Tuesday, 20 October 2015

- Dr Parag Khanna, an internationally recognised geo-political strategist, on “Asia’s Next Decade – China and Beyond”;
- Experienced industry veterans present a broad overview of the retail property and retailing markets throughout the region, identifying opportunities, risks, neglected and emerging markets.
- Major focus on shopping centre marketing with award-winning experts telling their stories.
- Specialist session on investment/finance, where participants can drill down in more detail, with analysis from experts.
- In-depth look at the retail property and retailing opportunities in Taiwan, a major pathway to China.
- 2015 ICSC Asia Pacific Shopping Center Awards
- Exhibition showcasing the latest in services and products for the industry.

Wednesday, 21 October 2015

- Deborah Weinswig on merging technology and retail space.
- “A new approach to shopping centre security” by Westfield Corporation’s Head of Security, John Yates QPM.
- Panel of prominent Chief Executives will share their wisdom and look into the future of the industry.
- Best global retailing innovations in 2015.
- Opportunities for increasing commercialisation and additional non-rental revenue streams in shopping centres.
- Design & Development – “Lessons from the Field: From First Sketches to Grand Opening”.

Thursday, 22 October 2015

- Shopping Centres Study Tour presenting the best of retail in Taipei.

ICSC Member Loyalty Rate (Before 30th June)

Standard Member	US\$ 1,590
Standard Non-member	US\$ 2,300

US\$ 950

Register online: www.icsc.org/2015APC

Sponsorship Packages	Early Bird Rate(Before 30 June)	Standard Rate(From 1 July)
Diamond	US\$ 35,000	US\$ 50,000
Gold	US\$ 15,000	US\$ 30,000
Silver	US\$ 10,000	US\$ 20,000
Bronze	US\$ 5,000	US\$ 10,000
Exhibitor Kiosk	US\$ 3,500	US\$ 4,500

Extension of early bird till 31st July – Do Not Miss It!

Past RECon Asia Sponsors and Kiosk Exhibitors:

Ayala Land, Inc.
DESIGNCORP International - Canada
Persatuan Pengurusan Kompleks Malaysia (PPK)
Gemdale PROPERTIES & Investment Corp
Beijing Han Ci Investment Co., Ltd.
Taiwan Council of Shopping Centers
AEON MALL Co., Ltd.
AMD Inc.

Garde Co., Ltd.
Sands Retail Asia
Retail Asia Publishing Pte Ltd.
Qube Global Software
Subway Real Estate Corp.
Laticrete International, Inc.
CBRE Limited
Bency Limited

Sands Retail Asia
China Xintiandi
Blue Stone Management
Taubman Asia
McDonald's Corporation
Broadway Malyan
Arterior Group
Nearbuy

RECon Asia 2015 Sponsorship Packages

DIAMOND SPONSOR

- Ten(10) RECon Asia 2015 registration.
- Six (6) VIP Dinner Invitations in RECon Asia 2015.
- One (1) Meeting room been provided during the RECon Asia 2015.
- Two(2) Kiosk with standard fitting at RECon Asia 2015.
- Verbal Recognition by the event moderators on both days of the conference, as well as sponsor recognition at main conference signage, all events signage (excluding lunch) and included in all marketing collaterals (below).
 - a) Advert Event Guide: Inside front cover or Inside back cover.
 - b) Advert Event Guide: Double Page Spread.
 - c) Company Logo/ Text recognized on all sponsors signage.
 - d) Company Logo/ Text recognized on Relevant Specialist Session signage.
 - e) Company logo/ hyperlink recognized on marketing materials (such as ICSC Event webpage, ICSC China event's website banner, China Brief button ad, press release...etc).
 - f) One time Full page Advertorial on ICSC China Review Magazine.
 - g) Company Logo/ Text recognized on text marketing materials (such as Preliminary/Final Programs, At door event guide, etc...).
- Sponsorship of One Specialist Session.
- Sponsor Ribbons.
- 30 ICSC Memberships valid for two years from 2015.
- Listed as ICSC Diamond Corporate Member in all ICSC China events' printed marketing materials and RECon Asia 2015.

GOLD SPONSOR

- Six(6) RECon Asia 2015 registration.
- Three(3) VIP Dinner Invitations in RECon Asia 2015.
- One (1) Meeting room been provided during the RECon Asia 2015.
- One (1) Kiosk with standard fitting at RECon Asia 2015.
- Verbal Recognition by the event moderators on both days of the conference, as well as sponsor recognition at main conference signage, welcome reception and included in all marketing collaterals (below).
 - a)Advert Event Guide: Single Page.
 - b) Company Logo/ Text recognized on all sponsors signage.
 - c) Company Logo/ Text recognized on Relevant Specialist Session signage(if available).
 - d) Company logo/ hyperlink recognized on marketing materials (such as ICSC Event webpage, ICSC China event's website banner, China Brief button ad, press release...etc).
 - e) Company Logo/ Text recognized on text marketing materials (such as Preliminary/Final Programs, At door event guide, etc...).
 - f) Company logo/hyperlink recognized on event guide.
 - g) One time Full Page soft article at China Shopping Center Review Magazine.
- Sponsorship of One Specialist Session (if available).
- Sponsor Ribbons.
- 20 ICSC Memberships valid for two years from 2015.
- Listed as ICSC Gold Corporate Member in all ICSC China events' printed marketing materials and RECon Asia 2015.



RECon Asia 2015 Sponsorship Packages

SILVER SPONSOR

- Four(4) RECon Asia 2015 registration.
- Two(2) VIP Dinner Invitations in RECon Asia 2015.
- One(1) Kiosk with standard fitting at RECon Asia 2015.
- Verbal Recognition by the event moderators on both days of the conference, as well as sponsor recognition at main conference signage and included in all marketing collaterals (below).
 - a) Advert on event guide: Half Page.
 - b) Company Logo/ Text recognized on all sponsors signage.
 - c) Company Logo/ Text recognized on Relevant Specialist Session signage (if available).
 - d) Company logo/ hyperlink recognized on marketing materials (such as ICSC Event webpage, ICSC China event's website banner, China Brief button ad, Press Release...etc).
 - e) Company Logo/ Text recognized on text marketing materials (such as Preliminary/Final Programs, At door event guide, etc...).
 - f) Company logo/hyperlink recognized on event guide.
- Sponsorship of one Specialist Session at a premium (if available).
- Sponsor Ribbons.
- 10 ICSC Memberships valid for one year from 2015.
- Listed as ICSC Silver Corporate Member in all ICSC China events' printed marketing materials and RECon Asia 2015.

BRONZE SPONSOR

- Two(2) RECon Asia 2015 registration.
- One(1) Kiosk with standard fitting at RECon Asia 2015.
- Verbal Recognition by the event moderators on both days of the conference, as well as sponsor recognition at main conference signage and included in all marketing collaterals (below).
 - a) Company Logo/ Text recognized on all sponsors signage.
 - b) Company logo / Text recognized on text marketing materials (Preliminary/Final Programs, At door event guide, etc...).
- Sponsor Ribbons.
- 5 ICSC Memberships valid for one year from 2015.

The above information is for reference only and subject to changes without prior notice. All above terms are valid only during RECon Asia 2015 period. Updated on:15.07.2015

For more information on sponsorship packages, please contact:

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