

同期舉行： 印尼國際通訊電信與資訊科技展覽暨研討會

www.communicindonesia.com

展出日期： 2016 年 8 月 31 日~9 月 3 日(共四天)

展出地點： 雅加達國際會議展覽中心 Jakarta International Expo

展覽規模： 展出面積 4,200sqm (Hall B1&B2)、參展商 200 家

市場簡介： 印尼相關報導及數據指出：

- ✓ 印尼是東南亞最大的電視廣告媒體市場，2009-2014 成長了 15%，預估至 2017 年印尼廣告收益將達 175 億美金。
- ✓ 印尼 2.5 億人口最廣泛普遍接收的媒體形式就是廣播，目前有超過 1,200 個廣播電台。
- ✓ 印尼民眾近年來收入增加後，大多數依舊改變不了「賺多少花多少」的消費習慣，「沒錢，也要借錢來買。」因此「印尼低價勞工的時代已經過去，成長中的內需市場才是更有潛力的未來，」小額融資貸款在印尼極為盛行，就算無法向銀行借貸的人，也會透過企業合作社、標會等民間借貸方式，借款消費。

展品內容：
ACQUISITION / PRODUCTION: Cameras and Lenses, Film and Tapes, Lighting and Grip, Dollies and Crane, Motion Capture / Virtual Production, Visual Set Props, Workflow Software and Solutions,
POST PRODUCTION: Animation and VFX, Digital Intermediate, Editing, Format Conversion, Mastering and Duplication, Motion Graphics, Music and Sound Libraries, Subtitling and Captioning, Work flow Solutions

PROFESSIONAL AUDIO/RADIO: Audio Editing, Audio Effects, Audio Production, Audio Mixer, Audio Post / Mastering, Audio Production, DAB, Music and Sound Libraries, HD Digital Radio, Radio Automation Systems, Radio Master Control

MANAGEMENT AND SYSTEMS: Digital Media Asset Management and Storage, IT/Networking Infrastructure & Security, Signal Management & Processing, Newsroom Automation, Master Control / Switchers, Video/Content Servers/Video Processing Workflow Software and Solutions Systems Integration

PRO AUDIO + LIGHT: Live Production solutions, Studio and Stage Lighting, Stages Truss/Rigging systems, Laser and Effects, Stage and Lighting Designer

DIGITAL DISPLAY: LED Screen, AV, Projector, Digital Signage, Visual Equipment

DISTRIBUTION AND DELIVERY: Antennas, Transmitter and Towers, Broadband, Cable and Satellite, Connected / Digital / Smart TV, Cable Equipment and Head-end, DTV/HDTV, Encoding, Editing, IPTV/ IP Broadcast, Microwave/RF Accessories, Motion /Virtual Production, Multi-Content TV/Video Management, Interactive Multi-Platform (TV/Web/Mobile), Newsroom/TV Automation Systems, Video On Demand, Workflow Solutions and Software, Set Top Boxes, Subtitling, Video Transport

買主類別： TV Broadcasters, Radio Broadcasters, Recording Studios, Telco, Cable & Satellite Operators, Film / TV / Video Production, Audio / Dubbing / Recording Facilities & Services, Cinematography/ Photography, Production / Post Production Houses, House of Worship, Music and Entertainment, Entertainment / Venue Owner, Building/Facilities Owner, Digital Media Owner, Software / IT Services, Computer Graphics & Animation, Multimedia Production & Services, Streaming Media Services, Video Duplication & Distribution, Distributor / Systems Integrators, R&D / Testing & Measurement Services, Education & Training Institutions, Advertising, Services & Consultancy, Government Organizations

主辦單位： Singapore Exhibition Services Pte Ltd (SES 為 Allworld 英國奧偉集團成員)

*SES 為新加坡 CommunicAsia/BroadcastAsia 的主辦單位，有超過 20 年以上成功辦展經驗。

PT. Pamerindo Indonesia (Allworld 英國奧偉集團成員)

參展費用： 空地 SGD520/sqm；空地+基本裝潢 SGD600/sqm；空地+標準裝潢 SGD613/sqm

*****2015 年 11 月 30 日前報名並繳交訂金，可享早鳥優惠價格，欲知詳情，請速聯絡*****

臺灣總代理：英亞展覽服務有限公司 Euroasia Exhibition Services Co., Ltd. (EASC)

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