

Intuiface Announces Partnership With IAdea

Companies join forces to deliver and promote interactive meeting room signage

Intuiface – the leading no-coding platform dedicated to the creation, deployment, and analysis of interactive digital experiences for physical spaces – is pleased to announce its partnership with IAdea, a recognized pioneer in the global digital signage market. This relationship will enable the companies to identify, develop, and promote interactive meeting room signage for diverse industries.

The traditional marketplace for meeting room signage is comprised of general-purpose digital displays and either template-based content solutions or high-cost professional services. Cost, content, and distribution concerns unique to the meeting room environment, combined with a disconnect between hardware and content providers, make solution selection challenging and costly.

By partnering, Intuiface and IAdea can satisfy content creation challenges with fit-for-purpose hardware to offer a compelling meeting room solution. Users of Intuiface are able to create everything from traditional, single image signage to complex, data-driven interactive experiences without requiring any development expertise. And IAdea customers can adopt meeting room-specific members of their All-in-One series to ensure 24/7 playback and commercial functionality for any environment.

IAdea display options – such as LED light bars and NFC readers – can be easily incorporated in Intuiface-based designs. The combined solution is a one-stop-shop for meeting room signage that can also claim a reduction in time and effort for the delivery of modern, engaging, and informative content for meeting room use. Venues ranging from the workplace and conference halls to stadiums and academic institutions will appreciate the ability to create custom meeting room experiences – schedule listings, room booking, meeting in progress lighting, and more – with such ease and reduced cost.

The IAdea 10-inch room panel (winner of Digital Signage Awards 2019) and 15-inch conference room sign are packed with built-in LED light bars, touch screens, power-over-Ethernet, NFC readers (HID option available), and multiple mounting options (for wall, window, and counter.) IAdea's 22-inch smart kiosk offers both touch models for interactive applications and non-touch models for use as reception signage, all of which include multiple mounting options (wall, counter.) All IAdea all-in-one smart signboards running Intuiface-based content are compatible with IAdea's remote device management solution, IAdeaCare.

“We are happy to announce the partnership with Intuiface, a partner who shares our vision in empowering experiences and productivity,” says John C. Wang, CEO of IAdea. “Our products have separately been selected by top enterprise clients globally. By combining our offerings, I believe we are creating a unique solution that will best address the needs of the emerging smart workplace.”

“We are excited by the prospect of our partnership with IAdea,” says Jacques Sommeillan, Intuiface's Executive President. “Our joint solution is a compelling proposition for an overlooked business need.”

For more information, please contact your [Intuiface](#) or [IAdea](#) sales representative. If you're interested in becoming an Intuiface partner, start [here](#).

About Intuiface

Intuiface is the world's premier platform dedicated to the creation, deployment, and analysis of interactive digital experiences for physical spaces. Over 1500 companies across 70+ countries are connecting people to place using interactive options such as touch, RFID/NFC, beacons, Web APIs, Internet of Things, and much more. For any industry – including retail, hospitality, real estate, tourism, education – and for any intent – from digital signs to self-service kiosks and assisted selling.

About IAdea

IAdea is a recognized pioneer in the global digital signage market since 2000. It creates innovative, commercial-grade digital signage media players and integrated displays. By focusing on partnership, IAdea created one of the industry's largest ecosystems around open standards across a wide variety of business markets. It aims to provide exceptional customer service through its worldwide locations.